#### Machine Learning

#### <span id="page-0-0"></span>Module 8.2 - Unsupervised Learning: Dimension Reduction

#### Marc-Olivier Boldi

#### Master in Management, Business Analytics, HEC UNIL

Spring 2024

MOB (HEC MSc Mgt BA) [Machine Learning](#page-31-0)  $\sim$  Spring 2024 1/32

4 0 8

 $\Omega$ 

#### Table of Contents







4 0 F

Þ

[Dimension reduction](#page-2-0)

#### <span id="page-2-0"></span>Table of Contents

#### 1 [Dimension reduction](#page-2-0)

**[Principal Components Analysis](#page-6-0)** 

#### [Auto-encoders](#page-26-0)

MOB (HEC MSc Mgt BA) [Machine Learning](#page-0-0) Spring 2024 3/32

4 0 F

∢母→

 $\sim$ 

э

#### Concept

For unsupervised learning, **data representation and simplification** is an important task. A natural objective is to represent the data on a graph: simplify  $p$  features to 2 dimensions and plot on  $x$ - and  $y$ -axes.

**Example:** iris data has 4 features (species not used). The data cannot be represented on a single graph.



#### Concept

Observation: Petal.Length and Petal.Width are highly correlated: if we know one, we can predict the other one.

To simplify the representation, we do not need these two features: replace them by their average Petal.WL =  $(Petal.W+Petal.L)/2$ :



Same observation for Petal.WL and Sepal.Length...



In summary, two correlated features can be replaced by one combination without keeping the information.

The resulting representation shows as much variance as possible: theinformation is kept.

This is the principle of **Principal Component Analysis** (PCA).

4 0 8

 $\Omega$ 

#### <span id="page-6-0"></span>Table of Contents

#### [Dimension reduction](#page-2-0)



#### [Auto-encoders](#page-26-0)

MOB (HEC MSc Mgt BA) [Machine Learning](#page-0-0) Spring 2024 7/32

4 0 F

∢母→

э



The PCA is a method that looks for dimensions that are linear combinations of the  $p$  features:

$$
a_1x_1+a_2x_2+\cdots+a_px_p.
$$

These linear combinations are called the principal components. There are p principal components.

4 0 F

# PCA: the first component

To find the first component (i.e. coefficients a), one should maximize the variance along it. That is, a should be the solution to

$$
\max_{a} \qquad Var(a_1x_1 + \cdots + a_px_p)
$$
  
s.t. 
$$
\sum_{j} a_j^2 = 1
$$

where the variance is computed on the data set.

The constraint on a is here because a is only indicating a direction and should therefore be scaled to 1.

## PCA: the first component

As an example, let's look at a toy case where we only have 2 features  $x_1$ and  $x_2$  showed below. We want to represent the data in one dimension, that is, along a line (dimension reduction). The dashed line shows more variability of the data and is a better principal component than the solid line.





つひひ

## PCA: the first component

When extended to  $p > 2$  features, the principle remains the same. For a choice of *a* with  $\sum a_j^2 = 1$ ,

•  $z_i = a_1x_{i1} + \cdots + a_px_{ip}$  are computed on the data set  $(i = 1, \ldots, n)$ ,

the variance of the  $z_i$  is computed.

Then this variance is maximized by changing a. The maximum value gives  $a^{(1)}$ , the first principle component.

#### PCA: the second component, and third, etc.

The second component  $a^{(2)}$  is obtained with the same principle and the extra constraint to be orthogonal to the first one:

$$
\sum_{j=1}^p a_j^{(1)} a_j^{(2)} = 0.
$$

The procedure is repeated until  $p$  principal components are found (each one is orthogonal to all the previous ones).

Note: the result can be easily obtained by computing the **spectral decomposition** of the variance matrix of the data.

 $QQQ$ 

## PCA: scaling

Before computing the PCA, the data can be standardized. Like any standardization, this is a choice of the user, which depends strongly on the application and on the scale (units) of the data.

When the data are first standardized, the **spectral decomposition** is made on the correlation matrix of the data

## PCA: projection

For each PC *i*, we have the corresponding projections of the data  $x_i$ 

$$
z_i^{(j)} = a_1^{(j)} x_{i1} + \cdots + a_p^{(j)} x_{ip}.
$$

We thus have a new data set z whose column are the projection of the features x on the PCA's. These new features  $z_1, \ldots, z_p$  can be used

- for data representation (dimension reduction),
- to describe the dependence between the features (factor analysis).

## PCA: variance proportion

By construction, the first principal component  $z_1$  has larger variance than  $z<sub>2</sub>$  and so on. Also, by construction, the total of the variance is preserved:

$$
\sum_{j=1}^p \text{var}(x_j) = \sum_{j=1}^p \text{var}(z_j).
$$

The proportion of the total variance explained by the PC  $z_j$  is thus

$$
var(z_j)/\sum_{j'=1}^p var(z_{j'}).
$$

It represents how well the data are represented on the component  $z_j$ .

## PCA: example



MOB (HEC MSc Mgt BA)

医单头 人

Þ

**K ロ ▶ K 母 ▶ K** 

重

#### PCA: example

```
> iris.pca <- PCA(iris[,-5], graph=FALSE)
> summary(iris.pca)
```

```
Call:
PCA(X = iris[, -5], graph = FALSE)
```
Eigenvalues



Together, PC1 and PC2 explain 95*.*8% of the variation of the data. The scatter plot matrix shows that it is a good representation of the data with only two dimensions ( $PC_1$ ,  $PC_2$ ).

4 0 F

#### PCA: the circle of correlations

Correlation between the PC and the features  $x$  can be computed to see how is PC is correlated to each features.



 $\leftarrow$   $\Box$ 

## PCA: the circle of correlations

We see that

- $\bullet$  PC<sub>1</sub> is positively and strongly correlated with petal length, petal width, and sepal length. This component summarizes these 3 features: the larger  $PC_1$ , the larger these 3 features.
- $\bullet$  PC<sub>2</sub> is (negatively) correlated with sepal width. The larger PC<sub>2</sub> the smaller this feature.
- $\bullet$  PC<sub>1</sub> explains 73% of the total data variation. PC<sub>2</sub> explains 23% of it.

With one graph, we know

- which features are correlated/independent
- how to summarize the data into two dimensions.

 $QQQ$ 

## PCA: the  $cos<sup>2</sup>$

The circle of correlations relates the dimensions and the features. Another view is the  $cos<sup>2</sup>$  graph. It is interpreted as the quality of the representation of the feature by the dimension. Of course this is intimately related to the correlations.



 $\Omega$ 

### PCA: the biplot

The **biplot** shows a **map of the individuals** in the dimensions and adds the circle of correlations.



**D F** 

## PCA: the biplot

For example, we can conclude that

- instance 61 has a sepal width smaller than the average (large  $PC_2$ ) and an average  $PC_1$  (which indicates an average petal length, width and sepal length).
- instance 119 has an average sepal width but a large  $PC_1$ , i.e. petal length and width and sepal length.
- $\bullet$  Two clusters can be observed and are well separated by PC<sub>1</sub> (in fact these clusters correspond to species here).

## PCA: number of components

Here, two components explain more than 95% of the data variability. Sometimes, more components are needed.

One way to set the number of components is to target the proportion of explained variance: often between 75% and 95%.

If the features are independent, this number is likely to be large. If the features are correlated, this number will be smaller.

The **screeplot** may help.

#### PCA: the screeplot



э J.

 $\leftarrow$   $\Box$ 

 $\mathcal{A}$  $\sim$  É

# PCA and machine learning

In the context of machine learning, PCA is often used

- To inspect the data, find/explain clusters, find dependence between the features. **PCA** can be used for **EDA**.
- To diminish the number of features when there are too many: dimension reduction =*>* only keep few first PC.

## Categorical data

PCA can only be performed on **numerical features**. When categorical features are also included in the analysis,

- **•** for ordinal data, quick and dirty solution: modalities can be mapped to numbers (1*,* 2*, . . .*) respecting their order,
- for nominal data: there is no correct solution; especially replacing by numbers is **incorrect**.

With only categorical data, **(Multiple) Correspondence Analysis** is a solution. And for mixed data type (categorical and numerical), **Factor Analysis of Mixed Data** (FAMD) is a solution. However, they are not adapted to large data set.

[Auto-encoders](#page-26-0)

#### <span id="page-26-0"></span>Table of Contents

#### [Dimension reduction](#page-2-0)

**[Principal Components Analysis](#page-6-0)** 



4 0 F

∢母→

 $\sim$ 

重

## Principle

PCA is a "linear" technique, based on the explanation of the correlation between the features. Auto-encoder are neural network. The idea is to train a model that recovers an instance with an intermediate layer of lower dimension than the number of features.



[Auto-encoders](#page-26-0)

#### $encoder + decoder = autoencoder$

- The input and the output (response) are the same instance  $(X)$ , of dimension p.
- The intermediate layer (at least one) is of dimension k *<* p.
- $\bullet$  The model is trained to recover X ate the end.

If, after traning, the model can recover X from X, then it can recover X from its image in the intermediate layer  $h(X)$ . Thus, only p dimensions would be needed to recover  $X$ .

Thus,

- the left part of the NN **encodes**  $X$  in its lower-dimension version  $h(X)$
- **•** the right part of the NN **decodes**  $h(X)$  in an output  $g(h(X))$ , hopefully close to the original image  $X$ .

The better this final image the better the encoding/decoding:

$$
g(h(X))\stackrel{?}{\approx}X.
$$

 $\Omega$ 

#### Autoencoder vs PCA

In ML, often autoencoder are used to

- Reduce the noise in the data (smoothing)
- Reduce the memory needed (compressing)
- Represent the data (dimension reduction)

Unlike PCA, autoencoder do not provide interpretation of the dimensions, which dimension is the most important, etc.

On the other hand, autoencoders can produce better final representation of the data: the recovery of X with k components is better than with PCA.

#### **Interpretability**

Like PCA make two-dimensional plots to discover pattern. Below, autoencoder (see example file) with 3-node intermediate-layer:



€⊡

#### <span id="page-31-0"></span>Interpretability

Relate each component of  $h(X)$  to each component of X using variable importance (or another technique). Below, Node 1 to 3 (left to right; top to bottom).



MOB (HEC MSc Mgt BA) [Machine Learning](#page-0-0) Spring 2024 32 / 32

 $\Omega$