Machine Learning Module 3.0 - Models: Introduction

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In ML, models are mainly used for **supervised learning**, the aim is

- \bullet Predict a response y: regression if numerical, classification if categorical.
- From features $x = \{x_1, \ldots, x_p\}$: available at the moment of prediction,
- With the best possible quality: built from the data in an optimal way.

The *n* observed features and responses are denoted

$$
(y_1,x_1),\ldots,(y_n,x_n).
$$

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In ML, a model consists mainly of three elements:

- \bullet A prediction formula, taking the features x, returning a prediction $\hat{y} = f(x)$ for v.
- A loss function $\mathcal{L}(y, \hat{y})$ measuring how "wrong" a prediction \hat{y} is for y.
- \bullet An algorithm which can optimize the prediction formula f using the observed data.

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The prediction formula is a mathematical formula (sometimes a more complex algorithm) using **parameters**¹ *θ*, combining them with the feature x , returning a prediction

 $f(x; \theta)$.

Thus, *θ* must be chosen carefully to obtain good predictions of y.

¹Also called **weights**, especially for Neural Networks. Ω MOB (HEC MSc Mgt BA) [Machine Learning](#page-0-0) Spring 2024 4/8

The loss function indicates how wrong is a prediction \hat{y} of the corresponding y.

A classical example for regression is the square of the error:

$$
\mathcal{L}(y,\hat{y})=(y-\hat{y})^2.
$$

The larger $\mathcal{L}(y, \hat{y})$, the further \hat{y} is from y.

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Good parameters θ must have a low loss. We want $\mathcal{L}(y, f(x; \theta))$ to be small for all (y, x) . To achieve an overall quality on the whole available data base, we want *θ* achieving a small

$$
\bar{\mathcal{L}}(\theta) = \frac{1}{n} \sum_{i=1}^n \mathcal{L}\{y_i, f(x_i; \theta)\}.
$$

Example: with the square of the error, this is

$$
\bar{\mathcal{L}}(\theta) = \frac{1}{n} \sum_{i=1}^n \{y_i, f(x_i - \theta)\}^2.
$$

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Finding the optimal $\hat{\theta}$ is done by applying an algorithm, i.e., a procedure that finds

$$
\hat{\theta} = \arg\min_{\theta} \bar{\mathcal{L}}(\theta).
$$

The algorithm is often a sequential procedure. It builds a sequence $\theta_1, \theta_2, \theta_3, \ldots$ such that

$$
\bar{\mathcal{L}}(\theta_1) > \bar{\mathcal{L}}(\theta_2) > \bar{\mathcal{L}}(\theta_3) > \dots
$$

Ultimately, this should reach the minimum possible $\bar{\mathcal{L}}(\theta)$.

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Mathematical considerations

- \bullet More flexible model f provides better opportunity to minimize \mathcal{L} . Often, this is associated with the size of θ (number of parameters).
- The algorithm may not reach the global minimum of \mathcal{L} . Most algorithms cannot guaranty such results except under theoretical assumptions.
- \bullet A probabilistic interpretation: the optimal θ is obtained by minimizing the expected loss on the population of (Y, X)

 $E[\mathcal{L}\{Y, f(X; \theta)\}]$.

The data base is used to estimate it with an empirical mean

$$
\hat{E}[\mathcal{L}\{Y, f(X; \theta)\}] = \frac{1}{n} \sum_{i=1}^{n} \mathcal{L}\{y_i, f(x_i; \theta)\}.
$$

This estimate is minimized in turn to find an estimate of the optimal *θ*.

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